

Analysis of Language Points on Kompas TV Youtube Channel "Legal Advisory Asks Ferdy Sambo about Elizer's Future Responsibilities to CCTV!"

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Abstract: Reporting on the Kompas TV Youtube channel always provides interesting and up-to-date information so that it becomes a public discussion, one of which is the Ferdy Sambo case which has become a hot topic of conversation since July 2022. This writing aims to find out politeness in language and flouting of maxims on the Kompas TV Youtube channel entitled "Legal Counsel Ask Ferdy Sambo about Elizer's future responsibilities to the CCTV issue!". The form of speech in this paper is a form of speech that adheres to the politeness principle and is translated into the maxims put forward by Leech in a pragmatic study. Collecting data using observing and note techniques then analyzed. As a result of writing, the Kompas TV Youtube channel adheres to the politeness principles (maxims), namely: the maxim of wisdom, the maxim of generosity, the maxim of appreciation, the maxim of modesty, the maxim of modesty, the maxim of agreement, the maxim of sympathy. Apart from that, there were also violations of the maxims, namely: a) the maxim of wisdom, b) the maxim of modesty, c) the maxim of sympathy.

Keywords: politeness principles; youtube

I. Introduction

Reporting on the murder of Brigadier Joshua on 8 July 2022 by Inspector General Ferdy Sambo received the attention of many parties. Almost all mass media, such as print media, radio and especially online media have also massively reported on this matter, such as: Detik.com, Kompas.com, Tribunnews.com, Mind-rakyat.com, Suara.com, Merdeka.com, Liputan6 .com, etc. This case attracted public attention due to the spread of fake news (hoaxes) by high-ranking National Police. Various elements in society suspected that something was being covered up to shape public opinion that Brigadier J's death was a natural death. Even the results of an investigation by the Special Team (Timsus) formed by the National Police Chief proved that the case of Brigadier J's death was a case of premeditated murder committed by Inspector General Ferdy Sambo (Source: Detik.com)

Social media is a means of receiving information or providing information to the general public. In social media, the messages or information that we convey are not only directed at one person but to many people, thus the information conveyed is also not limited. We can feel the benefits of various media ranging from print media, electronics and even online media. The development of mass media in this digital era has made many people use it, either just to find information or to find a source of sustenance. This is evidenced by the many mass media accounts including Facebook, Twitter, Instagram and Youtube that are used by the public. Technology makes it easy for us to keep up with the times.

According to Kusuma on his website (2019:19140037) "Youtube is the number one social media account in Indonesia, as evidenced by the results of the We are Social survey that 150 million Indonesians actively use social media. 88 percent of the total use of social media in 2019, Youtube is the most accessed media. Most social media users in Indonesia are aged between 18 and 34 years and more than half are male.

This writing focuses on the realm of politeness using Pragmatics and presenting politeness in the form of maxims using Geoffrey Leech's theory which is directly related to the attitude of speakers of language and the context in an utterance, therefore politeness in this paper can be used as a reference in speaking good manners or manners. In this writing, it is hoped that the reader will know and understand the compliance and politeness principles in the event and can be used as a reference in developing polite language.

II. Review of Literature

Language is a tool used by humans to convey messages or information that has certain meanings and purposes. According to (Suhardi 2013:2) language is the object of study in the field of linguistics. Language is defined as a system of arbitrary sound symbols used by a social community to communicate with each other, work together, and identify themselves. Language is generally used to communicate with fellow human beings, but often in practice, people who use language ignore the principles and attitudes of good language. Good language attitudes in communication cannot be separated from the use of polite and courteous language.

Principles are views or references that guide a person in acting, doing something, and relating to other people. Politeness comes from the word polite which means good manners in language and behavior. Politeness is a procedure for acting or gestures when dealing with something in a certain situation. What is studied in politeness research is the intent and function of speech, in this case the intent and function of imperative Indonesian speech. Politeness shows an attitude that contains the value of courtesy in social relations. When someone is said to be polite, then in that person is reflected the value of courtesy that applies well in the society where that person takes part as a member.

Language politeness is a procedure, custom, or habit in a society that needs to be considered by humans in communication. Leech (2011: 206) also explains that in speaking one should pay attention to politeness because politeness cannot be taken lightly. For this reason, Leech put forward the principle of politeness. The politeness principle consists of 6 maxims. The six maxims are the maxim of wisdom (Tact), the maxim of acceptance (Generosity), the maxim of generosity (Approbation), the maxim of modesty (Modesty), the maxim of agreement (Agreement), and the maxim of sympathy (Symphaty). Humans are often ignored and reap negative results in communication.

III. Research Method

This research is a qualitative research using descriptive analysis method. The data in this study are reporting on the Kompas TV Youtube channel which always provides interesting and up-to-date information so that it becomes a public discussion, one of which is the Ferdy Sambo case which has become a hot topic of conversation since July 2022. This writing aims to find out politeness in language and flouting of maxims on the channel. Kompas TV's YouTube entitled "Legal Counsel Asks Ferdy Sambo about Elizer's future responsibilities to the CCTV issue!". Data collection techniques using document studies by analyzing Leech put forward the principle of politeness. The politeness principle consists of 6 maxims. The six maxims are the maxim of wisdom (Tact), the maxim of acceptance (Generosity), the maxim of generosity (Approbation), the maxim of modesty (Modesty), agreement maxim (Agreement), and sympathy maxim (Symphaty), but in practice the attitude of language used by humans is often ignored and reaps negative results in a communication. The data analysis technique uses five steps, namely re-reading carefully, collecting text data

transcribed from news on the Kompas TV YouTube channel and describing the findings of researchers in the novel and concluding the results of the research.

IV. Result and Discussion

Based on the analysis that has been carried out, it was found that there is data on compliance with the principle of politeness and violations committed on the Kompas Tv Youtube channel entitled "Legal Counsel Ask Ferdy Sambo about Elizer's future responsibilities to the CCTV issue!".

4.1 Maxim of Wisdom

The tact maxim outlines that each participant in the conversation must minimize the loss of others or maximize the benefits for others. The longer someone's speech, the greater the person's desire to be polite to the other person. Likewise, speech that is said indirectly is usually more polite than speech that is said directly. Compliance with the maxim of discretion can be seen in the following data:

Data 1:

"The witness said that the witness would be held responsible. What will be the responsibility of you witness to Richard Elazer whose future is in danger of being lost and still young, you witness?" Legal Counsel (Minute 2.28)

The speech delivered by the legal adviser seemed to be trying to maximize profits for Richard Elazer. The legal advisor's speech is indicated to comply with the maxim of discretion, because it has reduced one's own benefit and maximized the other party's benefit. The speech which states that the legal adviser obeys the maxim of wisdom is "What will be the responsibility of the witness relative to Richard Elazer whose future is threatened to disappear and he is still young".

Data 2 :

"In terms of legal responsibility, it is you who will decide as a police officer with the rank of General, yes, in our opinion, your logic is stronger than your feelings, so you are not impulsive in responding to your wife's report, and okay, I will try to frame the question according to your explanation that you are not tell our client to shoot if so isn't the police once again the party that is obliged to arrest the perpetrators of crime in this case Richard. Legal Counsel 2 (Minute 11.41)

The above statement was told by legal adviser 2 who said that he was trying to adapt the question to Ferdy Sambo's explanation. The speech delivered by legal advisor 2 seemed to be trying to maximize profits for Ferdy Sambo. The legal advisor's speech is indicated to comply with the maxim of discretion, because it has reduced one's own benefit and maximized the other party's benefit. The utterance which states that legal advisers comply with the maxim of discretion is "okay I will try to frame the questions according to your explanation".

4.2 Generosity Maxim

The generosity maxim requires each speech participant to maximize respect for others and minimize disrespect for others. This maxim can also maximize profits to others and minimize losses to others. Compliance with the maxim of generosity can be seen in the following data:

Data :

"Okay brother witness. Next, witness, why aren't the policewomen's bodyguards for your wife's wife?" Legal Counsel (minute 4.14)

In the data above, the legal adviser told Ferdy Sambo that he accepted Sambo's explanation and called him using the word brother. This utterance seems very clear that what is said by the legal adviser is included in the obedience to the maxim of generosity. The utterance which states that the legal adviser 2 adheres to the generosity maxim is "Okay, witness. Next, you are a witness."

4.3 Maxim Award

Thanks to the appreciation of the speech participants, it is hoped that they will respect others. Respect for others will occur if each participant of the speech wants to maximize losses for himself and minimize his own gains. Compliance with the maxim of respect can be seen in the following data:

Data 1 :

"Thank you assembly. Witness, why did you choose Richard as one of the witness' aides?" Legal advisor (minute 0.01)

The data above was conveyed by the legal adviser to the assembly as a tribute to having given permission to speak. This utterance seems very clear that what was said by the legal adviser included compliance with the maxim of respect. The utterance which stated that the legal adviser complied with the maxim of appreciation was "Thank you assembly."

Data 2 :

"Well, thank you honorable assembly. Thank you witness, earlier the witness said that you did not expect that Richard would then shoot but after the shooting occurred the witness then shot the wall with Joshua's gun. My question is how long was it between Richard shooting Joshua and the witness shooting at the wall with Joshua's gun?" Legal Counsel 2 (minute 6.58)

The data above was conveyed by legal counsel 2 to the assembly as a respect for having given permission to speak and to witnesses who were listening. This utterance seems very clear that what was said by legal adviser 2 is included in compliance with the maxim of respect. The utterance which stated that the legal advisers obeyed the maxim of appreciation was "Okay, thank you honorable assembly. Thank you, witness."

4.4 Simplicity Maxim

Modesty maxim requires every speaker to maximize self-respect. In the maxim of modesty, participants are expected to be humble by reducing self-praise. People will be said to be arrogant and arrogant if in speaking activities they always praise and excel themselves. Observance of the maxim of moderation can be seen in the following data:

Data :

"But what you don't deny is that you shot the wall, yes, two or three minutes after Richard shot Joshua, that's it. If it turns out that according to you, the witness, the shooting that was carried out by brother Richard was your own decision, right? You shouldn't have made a shooting scenario by shooting at

your wall. this that becomes visible. How? please explain the actual facts.” Legal Counsel 2 (minute 9.38)

In the data above, the legal adviser told Ferdy Sambo, including humility by requesting an explanation of the true facts from Ferdy Sambo. This utterance seems very clear that what was said by the legal adviser 2 was included in the observance of the maxim of moderation. The utterance which states that legal counsel 2 adheres to the maxim of moderation is "please explain the actual facts."

4.5 Maxim of Consensus

The consensus maxim requires that each speaker and interlocutor maximize agreement between them and minimize disagreement between them. In this maxim, it is hoped that the speech participants can build mutual agreement or compatibility in speaking activities. If there is agreement or compatibility between the speaker and the speech partner in speaking activities, each of them can be said to be polite. Compliance with the maxim of agreement can be seen in the following data:

Data 1 :

“Just repeated the question.” Ferdy Sambo (minute 3.17)

The data above was conveyed by Ferdy Sambo by asking his legal adviser to repeat his question. The statement above is indicated to comply with the maxim of agreement. The utterance which states that Ferdy Sambo complied with the maxim of agreement is "Just repeat the question". The above statement was deliberately conveyed with the intention that the legal adviser would repeat the question.

Data 2 :

"Okay assembly, next is my partner." Legal Counsel (minute 6.51)

The above data was conveyed by the legal adviser to the assembly replacing himself with his partner, which means that there is an agreement between the legal adviser and the panel. The utterances above are indicated to comply with the maxim of agreement. The utterance which states that the legal adviser obeys the maxim of agreement is "next to my partner".

4.6 Sympathy Maxim

Sympathy maxim requires all participants in the speech to maximize sympathy and minimize feelings of antipathy towards the other party. If the interlocutor gets luck or happiness, the speaker is obliged to congratulate him. If the interlocutor encounters difficulties or misfortunes, it is appropriate for the speaker to express his sorrow or condolences as a sign of sympathy. Compliance with the sympathy maxim can be seen in the following data:

Data 1:

“The witness said that the witness would be held responsible. What will be the responsibility of you witness to Richard Elazer whose future is in danger of being lost and still young, you witness?” Legal Counsel (minute 2.28)

In the data above, the lawyer's speech is sympathetic to Richard Elazer because his future is in danger of being lost. The utterance above is very clear that what was said by the

legal adviser indicated that he obeyed the sympathy maxim, because he had reduced his own antipathy towards other people. The quote which states that the legal counsel adheres to the maxim of sympathy is: "Towards Richard Elizer whose future is threatened with loss and he is still young." The speech was delivered with the intention that he had a feeling of sympathy for Richard Elizer.

Violation of Maksim on Kompas TV Youtube channel "Legal Counsel Asks Ferdy Sambo about Elizer's future responsibilities to the CCTV issue!"

The results of data analysis found violations of maxims on Kompas TV's Youtube channel entitled "Legal Advisors Ask Ferdy Sambo about Elizer's future responsibilities to the CCTV issue!" which is characterized by speakers using inappropriate diction, ordering or giving suggestions directly. The violations of the maxims found were: a) violations of the maxim of discretion, b) violations of the maxim of modesty, c) violations of the maxim of sympathy, to be more clearly described as follows:

4.7 Violation of the maxim of wisdom

Violation of this maxim is marked by speakers who maximize their own benefits and harm others. The data found deviations from the maxim of wisdom can be seen in the following data:

"I said at the outset that I tried with confidence to apologize for protecting Richard in an improper way and that was indeed my fault, I will be held accountable later when the defendant is interrogated." Ferdy Sambo (minute 2.02)

In the above story, it can be seen that Ferdy Sambo is trying to benefit himself and harm Richard. "protect Richard" Two words that show that he still does not admit what he did and still says that Richard was the one who did it. This deviates from the maxim of wisdom that speakers should minimize their own benefits and maximize the benefits of others.

4.8 Violation of the Modesty Maxim

Violation of politeness on the scale of modesty or humility maxims in this data shows arrogance in itself. The data found deviations from the maxim of simplicity can be seen in the following data:

"I have said that I will be responsible for what I do. for what I did not do, I will not be held responsible." Ferdy Sambo (minute 11.28)

In the above statement, it can be seen that Ferdy Sambo showed arrogance by saying that he would be responsible for what was done and would not be responsible for what was not done. Meanwhile, this matter should be determined by the law, not he. This deviates from the maxim of modesty, that the speaker should be humble and not arrogant.

4.9 Violation of the Sympathy Maxim

The violation of politeness in the sympathy maxim is characterized by trying to attract the sympathy of others but not showing sympathy for others. The data found deviations from the sympathy maxim can be seen in the following data:

"I have already said that I have accepted the risk of being fired for what I did. It's over, now we have the rest. How about I give testimony to my existing

younger siblings? I have received all the consequences of what I said, that I did not use any logic. I was prepared to face all kinds of things and I was fired and then I have gone through the legal process." Ferdy Sambo (minute 12.20)

In the above narrative it can be seen that Ferdy Sambo tried to attract the sympathy of others so that other people would sympathize and take his side. While he from the beginning did not show sympathy for others. This deviates from the sympathy maxim that speakers should have sympathy for others.

V. Conclusion

1. Based on the results of the research that the researchers conducted, namely regarding the principles of language politeness on the Kompas TV YouTube channel entitled "Legal Advisors Ask Ferdy Sambo about Elizer's future responsibilities to the CCTV issue!", it can be concluded that there is a principle of politeness which consists of six maxims, namely, the maxim of tact, the maxim of generosity, the maxim of appreciation, the maxim of modesty, the maxim of agreement, and the maxim of sympathy and has three language politeness violations namely the violation of the maxim of tact, the violation of the maxim of modesty, and the violation of the maxim of sympathy.

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