Appraisal on Editorial Texts Related To Covid-19 in Newspaper in Dairi

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Abstract: This thesis aims to analyze the type and realization of Appraisal in the analysis of the content of the editorial texts of Dairi newspapers to find out the comparisons in each electronic newspaper by applying the three elements of Appraisal (attitude, positioning, and graduation). This research applies descriptive qualitative by using interactive model and document study as data collection. The data sources of this research are 20 phenomenal news texts from four different electronic newspapers and the data used in carrying out this research are the words, clauses contained in the text of the electronic newspaper. From the results of the analysis, it was found that the Appraisal contained in the editorial text of the regional electronic newspaper consisted of the engagement category with 97 clauses (29%), the judgment category with 94 clauses (28%), the appreciation category with 62 clauses (18%), the graduation category as much as 61 clauses (18%), and the last is the Affect category with 23 clauses (7%). Based on these findings, the subsystem that dominates the news text is the engagement subsystem.

Keywords: Affect; engagement; graduation

I. Introduction

The mass media as a means of conveying information has various types, ranging from paper newspapers, electronic newspapers, radio, television, and social media. In each news item that is displayed, the word structure is also clearly different. It is very possible for people to have different opinions and perspectives on the news. People usually prefer to access news through several newspaper sites on the internet, for reasons of practicality and the updating of the information rather than accessing news through paper newspapers. Electronic newspapers or digital newspapers are newspapers in electronic format that can be accessed by computer or mobile phone. Mass media as a tool used in conveying messages from sources to audiences by using mechanical communication tools such as newspapers, films, radio.

In the current era of technological sophistication, people are competing to find out what is going on and be up to date. Thus, the reading public will not miss any news, both local and foreign news by accessing electronic newspapers because of their practicality and convenience. At this time, many people are concerned about a very deadly and frightening disease, Corona Virus Disease or commonly called Covid-19. This disease has spread worldwide and infected up to millions of people and not a few who were infected with this virus survived and died. The news about Covid-19 that has been covered by all media, both local and foreign media, is of course different in the choice of words.

To find out how the writer influences his readers can be analyzed through Appraisal analysis approach. Through the Appraisal analysis approach, the development of Systemic Functional Grammar theory in the realm of interpersonal meaning, it can be seen what attitudes are contained in the text. Appraisal is a form of interpersonal meaning that focuses on evaluating attitudes contained in a text. Appraisal is used to negotiate social relations between human beings, by telling readers about what is felt about objects and people (Ika, 2015).
In this study, the authors took the editorial text of the Covid-19 case because it is currently very hotly discussed in society because this virus is a very deadly and life-threatening virus, and not a few lives have not been saved due to being infected with this virus. The spread of this virus has reached all corners of the world; therefore it is called a pandemic. In the Wellness and Healthy Magazine article entitled Corona Virus Diseases (Covid-19) written by Yuliana (2020) reviews the outbreak of a new virus called the 2019 novel corona virus (2019) n-CoV originating from Wuhan, China which is currently It has been confirmed that 65 countries have contracted this virus (WHO data, 1 March 2020). This has shocked the world, including Indonesia, which is getting more and more infected with this virus.

Based on the background above, the author is interested in analyzing news texts related to Covid-19 using an Appraisal analysis approach. By using the Appraisal theory, it is hoped that the writer will be able to tell the reader about attitudes and feelings towards the co-19 news text.

II. Literature Review

2.1 Appraisals

Appraisal is one of the three main sources of discourse semantics that describe interpersonal meaning besides involvement and negotiation. Appraisal is divided into three domains, namely attitude, graduation and positioning. The emergence of Appraisal theory (TA) is due to the lack of sharpness in the analysis of interpersonal meaning carried out in systemic functional linguistics (LSF) which is only descriptive and limited in the division of moods and residues where mood consists of subjects and finite verbs, while residues are other elements in clauses outside the mood (White 1998). In analyzing appraisal there are 3 important aspects, namely attitude, positioning, and graduation. In the aspect of attitude there is Affect, judgment, and appreciation.

a. Affect

Affect is an assessment of both positive and negative related to feelings towards something being discussed or related to the expression of emotions (Martin, 1996; Martin & Rose, 2003; White, 2001, in Wiedarti, 2006: 3). Hope & Read (via Wiedarti, 2006: 4) suggests that Affect (feelings) can be divided into inclination/dis (tendency/opposite) in the form of desire and fear, un/happiness (unhappiness/pleasure) in the form of pleasure and sadness, in/security (insecurity/security) in the form of a feeling of confidence and anxiety, dis/satisfaction (dissatisfaction/satisfaction) in the form of a feeling of disappointment, relief, satisfaction.

b. Judgment

Judgment is a matter of both positive and negative judgments relating to behavior towards something being discussed, according to Martin, 1996; Martin & Rose, 2003; White, 2001 (in Wiedarti, 2006: 3). Judgment consists of esteem (good behavior) and sanction (agree with a statement). Esteem consists of normality (normality) in the form of behavior, capacity (capacity) in the form of strong & weak, while tenacity (resilience) in the form of firm and courageous behavior. Sanctions consist of veracity (honesty) in the form of honest or dishonest behavior, and propriety (decency) in the form of evil or inappropriate behavior. For judgment, as far as resources are gradable, the level is related to the adjustment of the level of evaluation - how strong/weak is the feeling.
c. Appreciation

Appreciation is an assessment in the form of appreciation for a thing or object for something being discussed. Hope & Read argues that appreciation consists of positive and negative, including reaction S (reaction), composition, and valuation (assessment). Reaction (reaction) is divided into impact (strong influence) and quality (properties). Impact is indicated by an exciting or boring reaction, while quality is a positive/negative reaction. Composition (composition) is divided into balance (balanced) and complexity. Balance in the form of one unit, dispute, while complexity (level of complexity) in the form of simplicity. Valuation (assessment) is in the form of deep and shallow, according to Martin, 1996; Martin & Rose, 2003; White, 2001. The same thing was stated by Martin & Rose: 2003, types of appreciation include reaction: impact, reaction: quality, composition: balance, composition: complexity, and valuation. So, appreciation is an assessment that can be either positive or negative.

d. Graduation

Graduation (level) is an assessment related to how the statement is expressed on something that is discussed either directly or indirectly. Hope & Read divides graduation into two systems, namely force, focus and negation.

III. Research Method

The research method used in this research is qualitative using an interactive model by Miles and Haberman: 1994. The source of the research data was obtained from the websites of 4 newspapers namely; Dairinews, Dairipers, Dairi Baru, and Sinar Pagi Newspaper. Data collection techniques used by observation and data documentation. Meanwhile, data analysis techniques were carried out through 4 stages, namely data collection, data presentation, data compaction, withdrawal/verification, and finally drawing conclusions.

IV. Result and Discussion

Based on the research results, the authors found 5 Appraisal subsystems, namely Affect, judgment, appreciation, graduation and engagement.

4.1 Affect

Affect is a form of expression associated with emotions or feelings. Affect is categorized into positive Affect and negative Affect related to good and bad traits. The following shows the results of data analysis included in the category. The following are the results of the analysis found from the 4 types of newspapers in Dairi:

<table>
<thead>
<tr>
<th>No.</th>
<th>Dairi Newspaper Editorial Text</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Dairi News</td>
<td>7</td>
<td>30.4%</td>
</tr>
<tr>
<td>2.</td>
<td>Dairy Press</td>
<td>5</td>
<td>21.7%</td>
</tr>
<tr>
<td>3.</td>
<td>New Dairy</td>
<td>6</td>
<td>26%</td>
</tr>
<tr>
<td>4.</td>
<td>Morning Sun Newspaper</td>
<td>5</td>
<td>21.7%</td>
</tr>
<tr>
<td>Total</td>
<td></td>
<td>23</td>
<td>100%</td>
</tr>
</tbody>
</table>

a. Affect in the editorial text of the electronic newspaper Dairinews

- Affectpositive

Data

Don confessed **Concerned** for people affected by the pandemic and negligent handling.”
"Dr Eddy Beruru asked the Task Force for the Acceleration of Handling Covid-19 to still carry out duties and responsibilities."

- Affect negative
  
  "The suspect in the case of alleged extortion of social assistance money (bansos) Covid in Buluduri Village, Lae Parira District, with the initials EA, poured out his heart and fatigue to the Head of North Sumatra Dairi Police, AKBP Leonardo Simatupang."

b. Affect in the editorial text of the electronic newspaper Dairi Press

- Affect positive
  
  "We give thanks because this is the result of our hard work two or three weeks ago, said Eddy."

- Affect negative
  
  "A source at the organization said worried to health."

c. Affect in the text of the Dairi Baru electronic newspaper

- The positive and negative editorial texts of the Dairi Baru electronic newspaper have been included in the data above.

d. Affect in the editorial text of the electronic newspaper Dairi Sinar Pagi

- Affect positive
  
  "All parties are expected to have awareness and concern to comply with health protocols in everyday life."

- Affect negative
  
  "Various sharp criticism and disappointment as stated by journalists in the WA group formed by the Ministry of Communication and Informatics."

- Affect positive
  
  "This woman feel humiliated, in fact, his aspirations are for the safety of all, including medical personnel."

Based on the results of the data analysis above, the words or phrases included in the affect subsystem in the newspaper in Dairi are obtained which are shown in table 1 that the editorial text of the Dairi News type of newspaper is the most dominant editorial text compared to the three editorial texts of Dairi newspaper, namely 30.4%. Meanwhile, the assessment of feelings and emotions was the lowest in the editorial texts of Dairi Pers and Sinar Pagi Newspaper, namely 21.7%.
4.2 Judgments

Judgment is an assessment of both positive and negative relating to the behavior or morals of a person in a particular context. The following shows the results of data analysis included in the judgment category. The following are the results of the analysis found from the 4 types of newspapers in Dairi:

<table>
<thead>
<tr>
<th>No.</th>
<th>Dairi Newspaper Editorial Text</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Dairi News</td>
<td>31</td>
<td>31.9%</td>
</tr>
<tr>
<td>2.</td>
<td>Dairy Press</td>
<td>11</td>
<td>11.3%</td>
</tr>
<tr>
<td>3.</td>
<td>New Dairy</td>
<td>27</td>
<td>27.8%</td>
</tr>
<tr>
<td>4.</td>
<td>Morning Sun Newspaper</td>
<td>28</td>
<td>28.8%</td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>97</td>
<td>100%</td>
</tr>
</tbody>
</table>

a. Judgment in the text of the electronic newspaper Dairinews

• Judgment Positive

Data
"With discipline And obey With all health protocols, we can break the chain of transmission of Covid-19.

Data
"Eddy Berutu asked the Task Force Team for the Acceleration of Handling Covid-19 to remain enthusiastic about carrying out their duties and responsibility."

Data
"Junimart Girsang apologize because they could not directly hand over the aid to the Task Force or to the pedicab and angkot drivers."

• Judgment Negative

Data
"For the third patient, namely ICK, the decision of the Sidikalang Hospital medical team with complaint yssang owned by the patient must still be referred."

b. Judgment in the editorial text of the electronic newspaper Dairipers

• Judgment Positive

Data
"We are grateful for this impact hard work us two or three weeks ago, said Eddy Berutu."

Data
"Eddy be thankful for TPL's participation in assisting the Dairi Government in handling Covid-19."

Data
"Patient motivated to stay strong in the face of health problems."

• Judgment negative

Judgment: The negatives on the Dairipers electronic newspaper have been covered in the previous data.
c. Judgement in the editorial text of the Dairi Baru electronic newspaper
   - **Judgment positive**
     **Data**
     "Member of the Republic of Indonesia DPR, Junimart Girsang hopes, technical agencies swiftly respond public complaints."

   **Data**
   "The medics will [looking for a solution] together with the village government to motivate residents."

   - **Judgment negative**
     **Data**
     "Reporter, Togu Sinaga protest because the Rp. 600,000 from the Post Office turned out to be Rp. 100,000."

d. Judgement in the editorial text of the electronic newspaper Dairi Sinar Pagi
   - **Judgment positive**
     **Data**
     "Policy Regent, Eddy Berutu appointed CSB as Acting Director"

     **Data**
     "All parties are expected to have awareness and concern for fulfill health protocols in everyday life."

   - **Judgment negative**
     **Data**
     "Previously, the Head of the Communication and Information Service, Rahmatsyah Munthe argue.

     **Data**
     "Eddy Berutu actually appointed CSB as Acting Director protested various parties including DPRD member Lamasi Simamora."

   Based on the results of the data analysis above, the words or phrases included in the judgment subsystem for newspapers in Dairi are obtained as shown in table 2 that the editorial text for the Dairi News type of newspaper is the most dominant editorial text compared to the three editorial texts for Dairi newspaper, namely 31.9%. Meanwhile, both positive and negative ratings related to one's behavior towards other people were the lowest in the Dairi Pers editorial text, namely 11.3%.

4.3 Appreciation
Appreciation used to assess or respond to an object, product, or process. Appreciation can be in the form of negative judgments and positive assessments. The following is the result of data analysis that is included in the appreciation category. The following are the results of the analysis found from the 4 types of newspapers in Dairi:

<table>
<thead>
<tr>
<th>Table 3. Appreciation in Editorial Texts in the Dairi Newspaper</th>
</tr>
</thead>
<tbody>
<tr>
<td>No.</td>
</tr>
<tr>
<td>-----</td>
</tr>
<tr>
<td>1.</td>
</tr>
</tbody>
</table>
2. Dairy Press 9 13%
3. New Dairy 23 33.3%
4. Morning Sun Newspaper 16 23.1%
Total 69 100%

a. appreciation in the editorial text of the electronic newspaper Dairinews
   • appreciation positive
     Data
     “Hopefully this assistance can ease the burden on my brothers and sisters urgently require.”
   • appreciation negative
     Data
     "Justified, online learning method can not implemented due to several constraints.

b. appreciation in the editorial text of the electronic newspaper Dairipers
   • appreciation positive
     Data
     "This important to break the chain of transmission’’
   • appreciation negative
     Data
     institution to “Person protection is felt minimal’’

c. appreciation in the editorial text of the Dairi Baru electronic newspaper
   • appreciation positive
     Data
     “That young man active in preventing the transmission of the corona virus through spraying disinfectants, distributing food aid and taking patients out of town.”
     Data
     “Leonardo mentioned, what did he think need stated, it should be conveyed to the investigator.”
   • appreciation negative
     Data
     “Meanwhile, a patient complained slow its handling”
     Data
     “ED has not succeeded asked for an explanation”

d. appreciation in the editorial text of the electronic newspaper Dairi Sinar Pagi
   • appreciation positive
     Data
     "Furthermore, he also delivered a report on every use and distribution of PPE in the Secretariat of the Logistics Working Group for the Task Force for the Acceleration of Handling Covid-19 complete and transparent.”
     Data
     “According to him, the Task Force office too need have planks.”
• appreciationNegative

Data
"Avoiding crowds is included in face-to-face interactions and meetings not important”

Data
“Eddy's steps were looked at it is not in accordance with with the Regulation of the Minister of Health concerning requirements for hospital directors.”

Data
"Erna asked for the provision of personal protective equipment and rapid tests to deal with the situation emergency national corona virus

Based on the results of the data analysis above, the words or phrases included in the appreciation subsystem for the newspaper in Dairi are obtained as shown in table 3 that the editorial text for the Dairi Baru type of newspaper is the most dominant editorial text compared to the three editorial texts for Dairi newspaper, namely 33.3%. Meanwhile, the lowest assessment or attitude towards a process, object or product in the Dairi Pers editorial text is 13%.

4.4 Graduation

Graduation is the level of judgment related to how the statement is expressed regarding something that is being discussed either directly or indirectly. Graduation consists of a Force that defines the existence of a level or unequal. Focus on emphasizing a particular thing or thing. Then there are modalities consisting of Negation, Intentional, Deontic, and Dynamic. The following is the result of data analysis identified in the graduation category. The following are the results of the analysis found from the 4 types of newspapers in Dairi:

<table>
<thead>
<tr>
<th>No.</th>
<th>Dairi Newspaper Editorial Text</th>
<th>Amount</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Dairi News</td>
<td>25</td>
<td>39%</td>
</tr>
<tr>
<td>2.</td>
<td>Dairy Press</td>
<td>7</td>
<td>10.9%</td>
</tr>
<tr>
<td>3.</td>
<td>New Dairy</td>
<td>17</td>
<td>26.6%</td>
</tr>
<tr>
<td>4.</td>
<td>Morning Sun Newspaper</td>
<td>15</td>
<td>23.4%</td>
</tr>
<tr>
<td></td>
<td>Total</td>
<td>64</td>
<td>100%</td>
</tr>
</tbody>
</table>

a. Graduationin the text of the electronic newspaper Dairinews

• force

Data
"From the results of the examination and diagnosis that has been done both blood tests routine and chest X-ray

Data
"He was referred to Adam Malik Hospital for medical treatment more complete”

• negation

Data
"The results of the rapid test that has been carried out on the patient concerned are the results does not support”

Data
"So, No used for tourism

• Intentional

213
Data
"This step has been taken to minimize the possibility of spreading the coronavirus.

Deontic Data
"The medical team at Sidikalang General Hospital with complaints from patients must still refer to Adam Malik General Hospital."

Data
"Inhabitants requested stays alert and implement health protocols as appropriate recommended government."

Dynamic Data
"Handling Covid-19 is a humanitarian duty so that it is always can tie good coordination among teams and can move quick to respond."

b. Graduation in the editorial text of the electronic newspaper Dairi Press

Dynamic Data
"Eddy invites the people of Dairi Regency to improve discipline, so that the trend of the development of our Covid-19 cases is decreasing."

Intentional Data
"On that occasion, PT TPL’s Social Capital Head, Jusuf Wibisono hope help can be useful."

Data
“Other medics too please prayer."

Deontic Data
“Sidikalang Hospital is locked down.”

Dynamic Aspects included in the dynamic category have been included in the previous data.

c. Graduation in the editorial text of the Dairi Baru electronic newspaper

Dynamic Data
"But I also only get Rp. 100 thousand, No IDR 600 thousand."

Data
“He said to be picked up at 4 pm, but Not yet come too”
• Intentional
  Data
  "Head of the Health Service, Rusppal Simarmata via electronic message request it was asked to the secretary."

  Data
  "Leonardo mentioned, what he thinks needs to be poured, should submitted to investigators.

• Deontic
  Data
  “Task Force must maximum work”

  Data
  "According to him, the person who ordered him must legally responsible."

• Dynamic
  In the Dairi Baru electronic newspaper, there is no data included in the dynamic category.

d. Graduation in the editorial text of the electronic newspaper Sinar Pagi Newspaper

• force
  Data
  "Often washing hands or using hand sanitizers, maintaining personal and environmental hygiene, avoiding crowds.”

  Data
  "If detected more than 38 degrees centigrade, no entry.”

• negation
  Data
  “Sometimes, meeting participants No bring a mask when there is a meeting, so masks are prepared for meeting visitors.”

• Intentional
  Data
  "The Head of Communication and Informatics Office, Rahmatsyah Munthe, responds that he is trying request official info."

• Deontic
  Data
  “The health workers together with the village government must continue carry out monitoring of residents with symptoms of illness leading to indications of Covid-19.”

  Data
  “I should he is present to fulfill the summons of investigators”

• Dynamic
  Data
  “However, due to some circumstances, not yet Can fulfilled"
Based on the results of the data analysis above, the words or phrases included in the graduation subsystem for newspapers in Dairi are obtained as shown in table 4 that the editorial text for the Dairi News type of newspaper is the most dominant editorial text compared to the three editorial texts for Dairi newspaper, namely 39%. Meanwhile, the level of assessment related to statements disclosed on a matter that is being discussed, either directly or indirectly, is the lowest in the Dairi Pers editorial text, namely 10.9%.

4.5 Engagements

Engagement is a positioning that can be in the form of denial or resistance, statement, and possibility in a context. The following is the result of data analysis that is included in the engagement category. The following are the results of the analysis found from the 4 types of newspapers in Dairi:

<table>
<thead>
<tr>
<th>Table 5. Engagement in the Editorial Text of the Dairi Newspaper</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>No.</strong></td>
</tr>
<tr>
<td>--------</td>
</tr>
<tr>
<td>1.</td>
</tr>
<tr>
<td>2.</td>
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<tr>
<td>3.</td>
</tr>
<tr>
<td>4.</td>
</tr>
<tr>
<td></td>
</tr>
</tbody>
</table>

a. Engagement in the editorial text of the Dairinews newspaper

- Denial or resistance
  
  **Data**
  "Previously, Mr. Junimart would provide assistance, but because of work he couldn't come today"

- Statement
  
  **Data**
  "Schools and tutoring in Dairi Regency, North Sumatra, were forced to close March 18-31 2020."

  **Data**
  "Member of Commission II DPR RI, DR Junimart Girsang SH MH provided rice assistance to motorized pedicab (Bang Betor) brothers and angkot drivers who were affected by the corona virus disease (Covid-19) outbreak in the Dairi Regency, North Sumatra."

b. Engagement in the editorial text of the electronic newspaper Dairipers

- Denial or resistance
  
  **Data**
  "The Sidikalang Hospital should have been locked down. This is important to break the chain of transmission said the source, however in fact there is no problem"

- Statement
  
  **Data**
  "7 employees of the Sisikalang Hospital in Dairi Regency, North Sumatra, were reportedly confirmed positive Covid-19"
“PT Toba Pulp Lestari distributed rice and personal protective equipment (PPE) to the Task Force for the Acceleration of Handling Corona Virus Disease (Covid-19) Dairi Regency, North Sumatra”

c. Engagement in the editorial text of the Dairi Baru electronic newspaper
  • Denial or resistance
    Data
    "He was informed that he would be picked up at 16.00 WIB, but Haven't brought it yet."

  • Statement
    Data
    “6 residents of Dairi Regency confirmed positive for Covid today.”

  • Possibility
    Data
    Donnie said, possibility there will be a new case suspect”

d. Engagement in the editorial text of the electronic newspaper Sinar Pagi Newspaper
  • Denial or resistance
    Data
    "Erna asked for the provision of personal protective equipment and rapid tests to deal with the national emergency situation of the corona virus, However Erna instead received inappropriate remarks.”

  • Statement
    Data
    “From April 1 2020 to June 16 2020, 110 meetings have been held which were attended by more than 1,705 people."
Based on the results of the data analysis above, the words or phrases included in the engagement subsystem in the newspaper in Dairi are obtained as shown in table 5 that the editorial text in the type of newspaper Sinar Pagi newspaper is the most dominant editorial text compared to the three editorial texts of Dairi newspaper namely 33.3%. Meanwhile, positioning which can be in the form of denial, resistance, statement, and possibility in a context is lowest in editorial text, namely Dairi Pers, which is 18.75%.

V. Conclusion

Appraisal system contained in the text the news editorial of regional electronic newspapers consists of the engagement category with 97 clauses (29%), the judgment category with 94 clauses (28%), the appreciation category with 62 clauses (18%), the graduation category with 61 clauses (18%), and finally is an Affect category of 23 clauses (7%). Based on these findings, the type of subsystem that dominates in the news text is the engagement subsystem. Engagement is used to position the author when conducting an assessment of an event, process. Engagement which can be in the form of denying an incident, rejecting an opinion, stating a fact that has been proven true and cannot be contested, accepts the condition or process, and is also a reference.

References


